

Wells Fargo Presents: Rotarians Play It Forward 2011

Frequently Asked Questions:

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1) What is *Rotarians Play it Forward*?

Rotarians Play it Forward, or PIF for short, is an opportunity for all Rotarians in the coastal GA region to join together in a collaborative, annual Rotary fundraiser for the benefit of The Rotary Foundation. Talented Savannah area Rotarians will perform live on stage backed up by professional musicians. We are pleased to announce that **The 2011 Title Sponsor is Wells Fargo!**

1. When: Saturday, April 23, 2011, 4:00pm - 7:00 pm (Note: This is Easter weekend)
2. Where: Morris Center, Trustees Garden, downtown Savannah
3. Ticket Cost (donation): \$25 per person
4. Children under 12 are free (special activities are planned for kids, including dancing and Wii, etc.)
5. Food and beverages will be provided (great food and adult beverages included)
6. Anticipated net proceeds of Rotarians 2011: \$40,000 or more

2) What are the GOALS of Rotarians Play it Forward 2011? There are FOUR GOALS...

- an opportunity for Savannah area Rotarians, friends, and family to have fun together while being entertained and inspired.
- raise awareness of the Rotary and Rotary Foundation and its contributions to world health, education and alleviation of poverty and polio
- raise money for the Rotary Foundation (donors will get credit from Rotary Intl)
- provide a venue for talented Rotarians to perform and provide an enjoyable experience to all!

3) Which Savannah Area Rotary Clubs will be participating?

All 10 area clubs have enthusiastically agreed to participate in some fashion and most have already begun their talent search. Participating area Rotary Clubs include:

Effingham Sunrise, Effingham County, Richmond Hill, Savannah (downtown), Savannah East, Savannah South
Savannah Sunrise, Savannah West, Skidaway, and Pooler

4) Other than attendance, how can area clubs participate?

1. provide talent (talented club members are invited to participate, as well as their immediate family members)
2. provide volunteers (the PIF event requires volunteers, before, during and after the event)
3. sell tickets (each club will help by selling and buying tickets. The amount per club will vary depending upon membership. A minimum expectation from a small club would be about 25 tickets. As a fundraising event all are participants are encouraged to purchase a \$25 ticket or become sponsors. With that said, all performers and volunteers will enter free)
4. obtain sponsors (the source of most revenue will be from sponsorships. As a goal, we are hopeful each club can provide at some sponsors. See more sponsor info below.)
5. assign a PIF committee within each club (and liaison)
6. provide active support from each club's Rotary Foundation chairman

5) What is the financial risk to each club? How is it funded?

There is no actual risk. The plan calls for all out-of-pocket to be covered by one Title Sponsor and in-kind donations. We are pleased to announce that **the Title Sponsor for PIF 2011 is Wells Fargo Bank.** That means that all of the funds raised by each club through ticket sales, as well as Gold and Silver sponsorships from each club will be retained by each club and submitted to the Foundation. Sponsorship goals include: One Title Sponsor \$5,000 (**Special thanks to Wells Fargo for being the 2011 Title Sponsor!**) other sponsorships include Platinum (\$2,500 each) ... Gold (\$1000 each) and ... Silver (\$500) ... Bronze (\$250 each). In-kind donations will also be accepted in lieu of cash. Kits will be provided to assist each club in their efforts to obtain sponsors, in-kind donations, including services, food, beverage, etc. Each club will communicate with the PIF committee regarding amounts raised within each club so a sum total can be calculated. Ticket sales will be limited.

6) What if my Rotary Club already has a Rotary Foundation fundraiser?

Most clubs do have preexisting programs. PIF is an opportunity to raise even more!

7) Will everyone be included who wants to perform?

With over 600 Savannah Rotarians in our area, we'll certainly have a great pool of talented performers, especially since we are including immediate family members. We estimate that there are about 35 performance slots. To be an effective annual fundraiser, the event must be very entertaining and upbeat. So, previous stage performance experience is required. All interested performers are asked to submit a performers application. That form will be available at www.RotaryPIF.org. Standards, Classics, POP, Blues, Rock 'n Roll, Blue Grass, and even classical are invited. Applications will be reviewed by the talent committee and all applicants will notified of their acceptance status. Should capacity be exceeded, first come, first served will be invoked – dates TBD. **FYI: Weighted electronic keyboards will be available, however there is no piano available at the Morris Center.**

8) What if I am accepted to perform?

There will be two music sets - the first with a jazz/blues/standards backup band and the second with a rock/country/bluegrass backup band. Each performer (singer, musician or both) will be matched with the most appropriate backup band, depending on their music selection. Some songs may feature multiple Rotarians, i.e. if you play an instrument, you may be paired with a singer. Performers are required to provide a song title, key, arrangement reference (CD, YouTube link, etc.), brief bio (with performance reference) and photo. It is our intent that each participating club will have performers. All performers required to participate in at least one of the two rehearsals - dates TBA.

9) How do I participate in any fashion?

Each participating club will have a PIF Liaison and a PIF committee. Please contact one of them. Participation forms will be available so members can volunteer in any one of the areas: Attendance, ticket sales, talent, artist, helpers, sponsors, etc. You are also encouraged to visit the www.RotaryPIF.org web site and become a friend on **Rotarians Play it Forward Facebook!**

10) Is there anything new for the 2011 Event?

Yes. Committees have been established for these additions: Silent auction of artwork, pottery and sculpture; Rotary Dancing with the Stars; and additional activities for children. Updates to the web site and Facebook sites will be made as news develops.

11) Why would an organization wish to be a cash or in-kind sponsor?

Aside from supporting the incredible programs of The Rotary Foundation, all sponsors will have the unique opportunity to repeatedly present themselves to the thousands of area Rotarians, family members, associates and friends. In addition, the sponsors logos and names will be presented to the general public in the form of television, newspaper, radio, banners, email blasts, web sites, programs, and within each of the area Rotary club's newsletters and web sites, as well as the official PIF web site and Facebook! We are committed to give each sponsor a tremendous bang for their buck! Sponsorships fall under the guidelines of a non-profit donation. All checks (as sponsors or tickets) should be made out to the Rotary Foundation. FYI: The in-kind sponsors receive all of the benefits of the financial sponsors in terms of advertising and exposure.

12) Are PIF ticket purchases and cash sponsorships tax deductible?

Yes. All checks for tickets and cash sponsorships MUST be made out to the Rotary Foundation which is a 501(c3) non-profit organization (Feds Tax ID: 36-3245072). Plus, all such PIF cash donations allow for credits towards Paul Harris recognitions on an individual and/or club level. Check the Rotary Foundation web site for complete and accurate information.

13) Will any of this information change as we get closer to the *Rotarians Play it Forward 2011* event?

Probably ;-). Stay tuned to the web site and Facebook. Changes and updates will be noted.

Learn more at www.RotaryPIF.org and on **Facebook ... Rotarians Play it Forward!** Or, email info@RotaryPIF.org